



TENNIS CLASSIC

Dear Friends,

The Michael Chang Tennis Classic is now in its 8th year here in Orange County and the success of our charity event continues to grow year after year! It is now one of the United States Tennis Association's most popular, fun and well attended adult sanctioned tennis tournaments in California while at the same time, making a significant difference in the lives of our community. Since its inaugural start in 2011, MCTC has raised and donated over \$500,000 to local charities and organizations to help support their causes and particularly, those less fortunate people in need. This year's main beneficiary is once again, HomeAid OC, a non-profit organization committed to ending homelessness in Orange County through emergency housing and support services. We hope you will consider partnering with us this year as we continue to make our charity tournament/event even better in 2018!

As a sponsor of MCTC, you will not only have the opportunity to be a part of our special tennis clinic, taught by some world renowned coaches and players, but you'll also be invited to enjoy a courtside dinner to watch me and three other world class players play in a fun, entertaining exhibition doubles match! And if you want to go a step further and test your tennis skills, you can also participate in our charity tennis tournament to try and win a coveted MCTC trophy that no doubt would look 'smashing' in your office or home! And with so many participants, attendees and media coverage, you'll also have the opportunity to market your company to possible clientele and customers for your business. This year's MCTC has already started preparation wise and we'd love to include you in our flyers and programs as one of our great sponsors!

We hope you'll join us in 2018 for another successful Michael Chang Tennis Classic!

See you on the courts!

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2018 MICHAEL CHANG TENNIS CLASSIC

BECOME A SPONSOR TODAY

BE A PART OF THE 2018 TENNIS CLASSIC

JULY 21

SPONSOR RECEPTION & CLINIC

Sponsor Luncheon At The Newport Beach Tennis Club
Tennis Clinic With Star-Studded Coaching Staff

JULY 21

PRO EXHIBITION MATCH

Michael Chang and World Ranking Kei Nishikori
Courtside Premium Seating for Sponsors
Complimentary Dinner With Beverages

JULY 27- 29

USTA TENNIS TOURNAMENT

Singles, Doubles, and Mixed Divisions
Complimentary Entry in Tournament

JULY 27- 29

HIGH SCHOOL TOURNAMENT

Guaranteed Two Rounds Non-Sanctioned Tournament
For Junior Players Outside Top 75 In Southern California



PROCEEDS WILL BENEFIT



EXPECTED ATTENDANCE: 1500+ • FOR SPONSORSHIP INQUIRIES, CONTACT REBECCA BROWN
EMAIL: REBECCA@MCHANG.COM • PHONE: 949-257-8101

CHANGTENNIS.COM



MICHAEL CHANG TENNIS CLASSIC SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$25,000

- Tournament named: "(Sponsor) Presents the Michael Chang Tennis Classic"
- Recognition on front cover of tournament program
- Entitled to welcome letter in tournament program
- One (1) full page 4-color ad in tournament program
- Play one (1) tiebreaker with Michael Chang at the Pro Exhibition Match
- Up to twelve (12) premium courtside seats/dinner included at Pro Exhibition Match
- Up to ten (10) entries to Sponsor Reception and Clinic
- Up to ten (10) entries into the MCTC/USTA tournament
- Photo opportunity on Center Court with celebrity tennis professionals
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters.
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- One (1) hour private tennis lesson with Michael Chang (up to 8 people) at Coto de Caza Golf & Racquet Club
- Complimentary table of eight (8) at the HomeAid Gala

DIAMOND SPONSOR \$12,500

- Recognition on front cover of tournament program
- Entitled to welcome letter in tournament program
- One (1) full page 4-color ad in tournament program
- Play one (1) tiebreaker with Michael Chang at the Pro Exhibition Match
- Up to eight (8) premium courtside seats/dinner included at Pro Exhibition Match
- Up to six (6) entries to Sponsor Reception and Clinic
- Up to six (6) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters.
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- Complimentary table of eight (8) at the HomeAid Gala

GOLD SPONSOR \$5,000

- One (1) full page 4-color ad in tournament program
- Four (4) courtside seats at Pro Exhibition Match with dinner
- Four (4) entries to the Sponsor Reception and Clinic
- Four (4) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- Four (4) seats to the HomeAid Gala

BRONZE SPONSOR \$1,000

- One (1) half page 4-color ad in tournament program
- Two (2) courtside seats at Pro Exhibition Match with dinner
- Three (3) entries to the Sponsor Reception and Clinic
- Two (2) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites and some advertising
- Opportunity to provide product/promo items in player bags

SILVER SPONSOR \$2,500

- One (1) full page 4-color ad in tournament program
- Four (4) courtside seats at Pro Exhibition Match with dinner
- Three (3) entries to the Sponsor Reception and Clinic
- Three (3) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- Two (2) seats to the HomeAid Gala

PREMIERE SPONSOR \$500

- Logo on MCTC & HomeAid websites and some advertising
- Opportunity to provide product/promo items in player bags
- Two (2) entries to the Sponsor Reception and Clinic
- One (1) entry into the MCTC/USTA tournament

THANK YOU FOR SUPPORTING THE 2018 MICHAEL CHANG TENNIS CLASSIC

For sponsorship inquiries, please contact Rebecca Brown at rebecca@mchang.com • Phone: 949-257-8101

Please make checks payable to: Chang Family Foundation - MCTC



MICHAEL CHANG TENNIS CLASSIC PRO-EXHIBITION MATCH



JULY 21, 2018 NEWPORT BEACH
TENNIS CLUB

**Sponsors Enjoy A Courtside Dinner
At The Pro-Exhibition Match!**

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WWW.CHANGTENNIS.COM