

# Become a sponsor!

## 2022 MICHAEL CHANG TENNIS CLASSIC

July 22, 23, 24

USTA Tournament  
Newport Beach Tennis Club



Proceeds will benefit:

**UCI M<sup>i</sup>ND**

Institute for Memory Impairments  
and Neurological Disorders



**CHANG FAMILY  
FOUNDATION**

For sponsorship inquiries, please contact Rebecca Brown  
[rebecca@mchang.com](mailto:rebecca@mchang.com) • 949.858.7300 • [changtennis.com](http://changtennis.com)

Dear Potential Sponsor,

I want to thank you for your consideration in becoming a sponsor of the 2022 Michael Chang Tennis Classic! After a two-year absence stemming from the recent pandemic, we are excited to be back by hosting our 10th Annual MCTC at Newport Beach Tennis Club! Our event continues to grow and get better each year as more and more people hear about how fun and exciting this tournament has become!

What makes MCTC so enjoyable is that we pride ourselves on running and hosting a first-class tournament that not only reaches out to west coast tennis players looking for some fun competition but also places an emphasis on raising charitable funds for the local community. This year, our main beneficiary is UCI MIND (UC Irvine Institute of Memory Impairments and Neurological Disorders), one of the largest Alzheimer's Disease Research centers in the nation, located right here in Orange County. This terrible disease has affected more than 6 million Americans and it has impacted not only our personal lives but also the lives of so many friends. We're excited to partner with UCI MIND this year and through all of our efforts, we hope to raise significant dollars to help fund further research that we all hope will one day lead to a cure for this awful disease.

There is no question that tennis is a talent and passion that was given to me by God and through this platform, we can continue to not only make a difference in the lives around us but now also in helping to find a cure for dementia and other closely related illnesses. Please consider supporting MCTC this year. We thank you for your time and consideration and we look forward to meeting and seeing you on the tennis courts!

All the best,

A handwritten signature in black ink, appearing to read 'Michael Chang', is positioned above the printed name.

Michael Chang



# 2022 MICHAEL CHANG TENNIS CLASSIC

## Sponsorship Opportunities

Title, Diamond, Gold and Silver sponsors are invited to a welcome breakfast and tennis practice with Michael Chang prior to the start of the tournament, Friday, July 22nd and a courtside dinner/exhibition match the final night of the tournament, Sunday, July 24th.

### TITLE SPONSOR **\$25,000.00**

- Tournament name: "(Sponsor) Presents the Michael Chang Tennis Classic"
- One (1) hour private lesson with Michael Chang (Date TBD)
- Recognition on front cover of event program
- Welcome letter to players in event program
- Play a tiebreak with Michael Chang at dinner/exhibition match
- Six (6) players for breakfast and tournament warm up with Michael Chang
- Up to twelve (12) dinner seats at courtside dinner/exhibition match
- Center fold ad in event program
- Logo prominently placed on website, banners, and all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags
- Up to twelve (12) entries in any division of MCTC's USTA tournament

### DIAMOND SPONSOR **\$12,500.00**

- Recognition on front cover of event program
- Welcome letter to players in event program
- Play a tiebreak with Michael Chang at dinner/exhibition match
- Four (4) players for breakfast and tournament warm up with Michael Chang
- Up to eight (8) dinner seats at courtside dinner/exhibition match
- Company ad in event program
- Logo prominently placed on website, banners, and all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags
- Up to eight (8) entries in any division of MCTC's USTA tournament

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## **GOLD SPONSOR \$6,000**

- Three (3) players for breakfast and tournament warm up with Michael Chang
- Four (4) dinner seats at courtside dinner/exhibition match
- Company ad in event program
- Logo on website, banners, and all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags
- Up to six (6) entries in any division of MCTC's USTA tournament

## **SILVER SPONSOR \$3,000**

- Two (2) players for breakfast and tournament warm up with Michael Chang
- Two (2) dinner seats at courtside dinner/exhibition match
- Company ad in event program
- Logo on website, banners, and all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags
- Up to four (4) entries in any division of MCTC's USTA tournament

## **BRONZE SPONSOR \$1,000**

- Logo placed on website, banners, and all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags
- Two (2) VIP Side Seats to courtside exhibition match
- Two (2) entries in any division of MCTC's USTA tournament