

# LUMINATE

WEALTH MANAGEMENT AND  
INSURANCE SERVICES PRESENTS



## 2023 MICHAEL CHANG GOLF & TENNIS CLASSIC



# BECOME A SPONSOR!

### DATES & LOCATION

TENNIS TOURNAMENT:  
JULY 21, 22, 23, 29  
NEWPORT BEACH TENNIS CLUB

GOLF TOURNAMENT:  
JULY 24  
COTO DE CAZA GOLF & RACQUET CLUB

### 2023 TITLE SPONSOR:



**LUMINATE**  
WEALTH MANAGEMENT &  
INSURANCE SERVICES

NORTHWESTERN MUTUAL PRIVATE CLIENT GROUP

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT REBECCA BROWN AT [REBECCA@MCHANG.COM](mailto:REBECCA@MCHANG.COM)

Dear Potential Sponsor,

I want to thank you for your consideration in becoming a sponsor of the 2023 Michael Chang Golf and Tennis Classic! Our event continues to grow and get better each year as more and more people hear about how fun and exciting this tournament has become!

What makes MCTC so enjoyable is that we pride ourselves on running and hosting a first-class tournament that not only reaches out to west coast tennis players looking for some fun competition but also places an emphasis on raising charitable funds for the local community.

There is no question that tennis is a talent and passion that was given to me by God and through this platform, we can continue to make a difference in the lives around us. Please consider supporting MCTC this year. We thank you for your time and consideration and we look forward to meeting and seeing you this summer!

All the best,  
Michael Chang

# Greetings!



2022 MCTC sponsors



# Sponsorship Opportunities

Golf and Tennis Sponsors are invited to a center court tennis exhibition match featuring Michael Chang and other world class professionals! The event will take place at Newport Beach Tennis Club on Saturday, July 28th.

The event includes sponsor recognition, a silent auction, and an opportunity to play with the pros on center court.

## Title Sponsor

**GOLF AND TENNIS BENEFITS \$30,000.00**

- Tournament name: "(Sponsor) Presents the Michael Chang Tennis and Golf Classic"
- 4 foursomes
- One foursome to play with Michael Chang
- Golf hole sponsorship with signage
- 12 tennis tournament entries
- 12 priority court-side dinner seats at Michael Chang tennis exhibition match
- Center court sponsorship with signage
- Play a tiebreak with Michael Chang at dinner/exhibition match
- One hour private tennis lesson with Michael Chang
- Recognition on front cover of event program
- Full page ad and welcome letter to golf and tennis players in event program
- Company name/logo prominently placed in all promotional materials
- Opportunity to hang company banner at tournament sites
- Opportunity to provide product/promo items in player bags

**TITLE SPONSORSHIP ACQUIRED BY**



**LUMINATE**  
WEALTH MANAGEMENT &  
INSURANCE SERVICES

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# Golf Sponsorship Opportunities

## DIAMOND GOLF \$20,000.00

- 3 foursomes
- Logo on front cover of event program
- Golf hole and tennis court sponsorship with signage
- 8 court-side dinner seats at tennis exhibition match
- Company full-page ad in event program
- Company name/logo in all promotional materials
- Opportunity to hang company banner at Newport Beach Tennis Club
- Opportunity to provide product/promo items in player bags

## GOLD GOLF \$10,000.00

- 2 foursomes
- Golf hole sponsorship with signage
- 6 court-side dinner seats at tennis exhibition match
- Company full-page ad in event program
- Logo on all promotional materials
- Opportunity to hang company banner at Newport Beach Tennis Club
- Opportunity to provide product/promo items in player bags

## SILVER GOLF \$5,000.00

- 1 foursome
- Golf hole sponsorship with signage
- 4 court-side dinner seats at tennis exhibition match
- Company full-page ad in event program
- Logo on all promotional materials
- Opportunity to hang company banner at Newport Beach Tennis Club
- Opportunity to provide product/promo items in player bags

## BRONZE GOLF \$2,500.00

- 1 foursome
- Logo on all promotional materials
- 2 VIP side seats at exhibition match (dinner not included)
- Company 1/2 page ad in event program
- Opportunity to hang company banner at Newport Beach Tennis Club
- Opportunity to provide product/promo items in player bags

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### \$1,000 EACH

- Longest drive
- Putting contest
- Valet service
- 19th hole

## CONTACT FOR SPONSORSHIP INQUIRIES

**REBECCA BROWN**

[rebecca@mchang.com](mailto:rebecca@mchang.com)

949-858-7300



# Tennis Sponsorship Opportunities

## DIAMOND TENNIS \$12,000.00

- 8 entries in tennis tournament
- 8 court-side dinner seats at exhibition match
- Play a tiebreak with Michael Chang at dinner/exhibition match
- 8 entries to pre-tournament clinic with Michael Chang
- 2 Tennis court sponsorship with signage
- Welcome letter to players in event program
- Company full-page ad in event program
- Company name/logo prominently placed on all promotional materials
- Opportunity to hang company banners at tournament site
- Opportunity to provide product/promo items in player bags

## GOLD TENNIS \$6,000

- 6 tennis tournament entries
- 6 court-side dinner seats at exhibition match
- 6 entries to pre-tournament clinic with Michael Chang
- Tennis court sponsorship with signage
- Company full-page ad in event program
- Logo in all promotional materials
- Opportunity to hang company banner at tournament sites
- Opportunity to provide product/promo items in player bags

## SILVER TENNIS \$3,000

- 4 tennis tournament entries
- 4 court-side dinner seats at exhibition match
- 4 entries to pre-tournament clinic with Michael Chang
- Company full-page ad in event program
- Logo in all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

## BRONZE TENNIS \$1,000

- 2 tennis tournament entries
- 2 VIP side seats at exhibition match (dinner not included)
- 2 entries to pre-tournament clinic with Michael Chang
- Company 1/2 page ad in event program
- Logo in all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### \$500 EACH

- Tennis court signage
- Valet service signage
- Player bag underwriter

## CONTACT FOR SPONSORSHIP INQUIRIES

### REBECCA BROWN

[rebecca@mchang.com](mailto:rebecca@mchang.com)

949-858-7300



Every year, the Chang Family Foundation chooses a local charity to receive a portion of the funds raised by the tournament.

This year the Michael Chang Golf & Tennis Classic will support Fellowship of Christian Athletes as its charity recipient.

FCA has been challenging coaches and athletes at the professional, college, high school, junior high and youth levels to serve their local communities and make the world a better place by using the powerful platform of sports. Athletic, spiritual and leadership training is at the heart of what FCA does.



# Thank You

