

PRESENTS

MICHAEL CHANG CLASSIC

Tournament

2024

GOLF TOURNAMENT

April 1

Coto De Caza Golf and Racquet Club

TENNIS TOURNAMENT

July 26-28

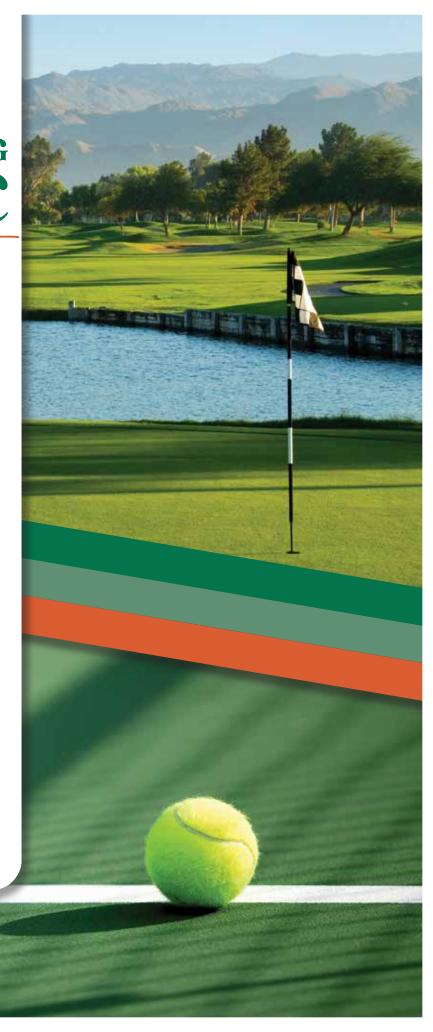
Newport Beach Tennis Club

TENNIS EXHIBITION DINNER

July 28

Newport Beach Tennis Club





GREETINGS!



Join me this year as a sponsor of the 2024 Michael Chang Golf & Tennis Classic! Sponsorship offers numerous benefits beyond just golf and tennis. Most importantly, your support will significantly impact the lives of young athletes through our chosen charity, Fellowship of Christian Athletes.

Every year a nonprofit organization is selected to receive a portion of the funds raised by the Michael Chang Golf & Tennis Classic. This year the Chang Classic is supporting Fellowship of Christian Athletes of Orange County. FCA challenges coaches and athletes at the college, high school, junior high and youth levels to serve their local communities and make the world a better place by using the powerful platform of sports. Athletic, spiritual and leadership training is at the heart of what FCA does.







Golf Sponsorships

DIAMOND GOLF \$10,000

- Three (3) foursomes
- Twelve (12) entries to post-tournament awards reception
- Two (2) golf hole sponsorships with signage
- Eight (8) courtside dinner seats at Michael Chang tennis exhibition match (July 28)
- Special recognition at awards reception
- · Logo on all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

GOLD GOLF \$5,000

- Two (2) foursomes
- Eight (8) entries to post-tournament awards reception
- Golf hole sponsorship with signage
- Four (4) courtside dinner seats at Michael Chang tennis exhibition match (July 28)
- Recognition at awards reception
- Logo on all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

SILVER GOLF \$2,500

- One (1) foursome
- Four (4) entries to post-tournament awards reception
- Two (2) courtside dinner seats at Michael Chang tennis exhibition match (July 28)
- Logo on all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

UNDERWRITING OPPORTUNITIES AVAILABLE

Tennis Sponsorships

DIAMOND TENNIS \$12,000

- Eight (8) entries to breakfast/tennis clinic with Michael Chang
- Eight (8) tennis tournament entries
- Eight (8) courtside dinner seats at tennis exhibition match
- Play a tiebreak with Michael Chang at dinner/exhibition match
- Two (2) tennis court sponsorship with signage

- Welcome letter to players in event program
- Company full-page ad in event program
- Company name/logo prominently placed on all promotional materials
- Opportunity to hang company banners at tournament site
- Opportunity to provide product/promo items in player bags

GOLD TENNIS \$6,000

- Six (6) entries to breakfast/tennis clinic with Michael Chang
- Six (6) tennis tournament entries
- Six (6) courtside dinner seats at tennis exhibition match
- Tennis court sponsorship with signage

- Company full-page ad in event program
- · Logo in all promotional materials
- Opportunity to hang company banner at tournament sites
- Opportunity to provide product/promo items in player bags

SILVER TENNIS \$3,000

- Four (4) entries to breakfast/tennis clinic with Michael Chang
- Four (4) tennis tournament entries
- Four (4) courtside dinner seats at tennis exhibition match
- Company ad in event program

- Logo in all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags

BRONZE TENNIS \$1,200

- Two (2) entries to breakfast/tennis clinic with Michael Chang
- Two (2) tennis tournament entries
- Two (2) courtside dinner seats at tennis exhibition match
- Logo in all promotional materials
- Opportunity to hang company banner at tournament site
- Opportunity to provide product/promo items in player bags







