

MICHAEL CHANG

Tennis
CLASSIC

2025

TENNIS TOURNAMENT

July 25–27

Newport Beach Tennis Club



GREETINGS!



Join me this year as a sponsor of the 2025 Michael Chang Tennis Classic! Sponsorship offers numerous benefits beyond just tournament play. Most levels include participation in a tennis clinic with me and some of my tennis pro friends, meals in the new NBTC restaurant, and numerous marketing options. Most importantly the monies raised at MCTC will be donated by the Michael & Amber Chang Foundation to non-profits and churches serving people in need.

The *Michael Chang Tennis Classic* has been one of the most popular adult tennis tournaments in Southern California since its inception in 2011. Partnering with the SCTA, this highly anticipated event attracts players primarily from Orange County, but also from San Diego, Los Angeles, Las Vegas, Arizona, and Northern California. Each year, competitors travel to Newport Beach to take part in this exciting two-and-a-half-day tournament, known for its competitive spirit and lively atmosphere. Whether you're looking for high-level competition or simply a fun tennis experience, the *Michael Chang Tennis Classic* is an event not to be missed!



2025 Sponsorship Packages

A VARIETY OF UNIQUE OPPORTUNITIES TO PARTNER WITH
THE MICHAEL CHANG TENNIS CLASSIC!

TITLE SPONSOR \$20,000

- Tournament named (your company) Presents the Michael Chang Tennis Classic!
- Special recognition on the front cover of the tournament program
- Center fold placement of a 4-color ad in the tournament program
- Entitled to a "Welcome Letter" in the tournament program
- Logo on advertising, website, flyers and posters with premium placement
- Opportunity to hang company banners at the tournament site
- Three tennis courts sponsored with signage
- Opportunity to provide product or promotional materials in the player bags
- Ten (10) entries into the USTA tennis tournament (doubles counts as two entries)
- Ten (10) entries into the Sponsor/VIP Clinic with Michael Chang on 7/25/25
- Ten (10) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend
- One-hour private lesson with Michael Chang (up to 8 people) Date TBD

DIAMOND SPONSOR \$10,500

- Recognition on the front cover of the tournament program
- Premium placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters with premium placement
- Entitled to a "Welcome Letter" in the tournament program
- Opportunity to hang two company banners at the tournament site
- Two tennis courts sponsored with signage
- Opportunity to provide product or promotional materials in the player bags
- Eight (8) entries into the USTA tennis tournament (doubles counts as two entries)
- Eight (8) entries into the Sponsor/VIP Clinic with Michael Chang on 7/25/25
- Eight (8) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

[ADDITIONAL OPPORTUNITIES >](#)

FOR CUSTOM SPONSORSHIP OPPORTUNITIES, PLEASE EMAIL REBECCA@MCHANG.COM

2025 Sponsorship Packages

GOLD SPONSOR \$5,000

- Placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Six (6) entries into the USTA tennis tournament (doubles counts as two entries)
- Six (6) entries into the Sponsor/VIP Clinic with Michael Chang on 7/25/25
- Six (6) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

SILVER SPONSOR \$3,000

- Placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Four (4) entries into the USTA tennis tournament (doubles counts as two entries)
- Four (4) entries into the Sponsor/VIP Clinic with Michael Chang on 7/25/25
- Four (4) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

BRONZE SPONSOR \$1,500

- Acknowledgement in the tournament program
- Placement of one-half page 4-color ad in tournament program
- Logo on some advertising and website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Two (2) entries into the USTA tennis tournament (doubles counts as two entries)
- Two (2) entries into the Sponsor/VIP Clinic with Michael Chang on 7/25/25
- Two (2) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

PREMIER SPONSOR \$500

- Acknowledgement in the tournament program
- Opportunity to hang a company banner at the tournament site
- Logo on advertising and website
- Opportunity to provide product or promotional materials in the player bags