

**MICHAEL CHANG**

*Tennis*  
**CLASSIC**

**2026**

**TENNIS TOURNAMENT**

**July 24–26**

**Newport Beach Tennis Club**



# GREETINGS!

I invite you to join me as a sponsor of the  
**2026 Michael Chang Tennis Classic**

The Michael Chang Tennis Classic has long been Southern California's most popular adult tennis tournament held annually in Newport Beach. MCTC brings our community together for an exciting weekend of competition, all in support of causes that mean a great deal to me and my family. This year, the funds we raise will provide scholarship support to promising young athletes in tennis and golf, who lack the financial resources to pursue their dreams and compete at the next level.

Please consider partnering with us for MCTC 2026. Your sponsorship will help extend the impact of our tennis tournament far beyond a local event, creating meaningful opportunities for the next generation of athletes. The following pages outline the various sponsorship levels and benefits. Please don't hesitate to reach out with any questions, 949.201.9128. Thank you for your consideration!



# 2026 Sponsorship Packages

A VARIETY OF UNIQUE OPPORTUNITIES TO PARTNER WITH  
THE MICHAEL CHANG TENNIS CLASSIC!



## TITLE SPONSOR \$10,000

- Recognition on the front cover of the tournament program
- Premium placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters with premium placement
- Entitled to a "Welcome Letter" in the tournament program
- Opportunity to hang two company banners at the tournament site
- Two tennis courts sponsored with signage
- Opportunity to provide product or promotional materials in the player bags
- Eight (8) entries into the USTA tennis tournament (doubles counts as two entries)
- Eight (8) entries into the Sponsor/VIP Clinic with Michael Chang on 7/24/26
- Eight (8) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

## DIAMOND SPONSOR \$5,000

- Placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Six (6) entries into the USTA tennis tournament (doubles counts as two entries)
- Six (6) entries into the Sponsor/VIP Clinic with Michael Chang on 7/24/26
- Six (6) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

ADDITIONAL OPPORTUNITIES >

# 2026 Sponsorship Packages



## **GOLD SPONSOR** \$3,000

- Placement of one full page 4-color ad in the tournament program
- Logo on advertising, website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Four (4) entries into the USTA tennis tournament (doubles counts as two entries)
- Four (4) entries into the Sponsor/VIP Clinic with Michael Chang on 7/24/26
- Four (4) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

## **SILVER SPONSOR** \$1,500

- Placement of one-half page 4-color ad in tournament program
- Logo on some advertising and website, flyers and posters
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags
- Two (2) entries into the USTA tennis tournament (doubles counts as two entries)
- Two (2) entries into the Sponsor/VIP Clinic with Michael Chang on 7/24/26
- Two (2) complimentary meals at the newly renovated Newport Beach Tennis Club restaurant during the tournament weekend

## **BRONZE SPONSOR** \$500

- Acknowledgement in the tournament program
- Logo on advertising and website
- Opportunity to hang a company banner at the tournament site
- Opportunity to provide product or promotional materials in the player bags

FOR CUSTOM SPONSORSHIP OPPORTUNITIES, PLEASE EMAIL [REBECCA@MCHANG.COM](mailto:REBECCA@MCHANG.COM)